



CODES – CO-DEsign for Sustainability

AGENDA

CODES FESTIVAL- November 26th & *27th* 2024, online

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<u>Date</u>	<u>Time</u>	<u>Activity</u>
Alexandra 2 Cth	10:00-10:10	Welcome and Introduction
November 26 th	10:00-10:10	
		Enter Koprivnica
	10:10 -10:20	Institutional Session: Project Outcomes
		Presentation of the CODES Project Achievements
		Romagna Tech
	10:20 - 11:05	Meet the Designers
		Sunčana Jozić Lučić, Croatia
		Anna Kalifatidou, Greece
		Maria Chiara Pisoni, Italy
	11:05 - 11:35	Webinar 1 "CIRCES: Innovating Education Through Sustainable and Digital Design"
		Elena Formia, Design & Humanties Design History and Culture Advanced Design Design Education, Alma Mater Studiorum – University of Bologna
		Vera Fabbretti, Sustainable design Product and Industrial designer, Alma Mater Studiorum – University of Bologna
		Alberto Calleo, Digital Prototyping and Fabrication Computational and Parametric Design and Architecture Traditional Crafts, Alma Mater Studiorum – University of Bologna
	11:35 - 11:45	Break



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	11:45 – 12:15	Webinar 2 - "Sustainable Branding: Telling Your
	11.45 - 12.15	
		Green Story Through Fashion"
		Staša Doblanović Randall, Fashion Designer and
		Textile Artist, Staša Design
	12:15 <i>– 12:45</i>	Webinar 3 - Sustainable Fashion Entrepreneurs
		and Social Growth
		Dr. Fiori A. Zafeiropoulou, Head of Sustainable Fashion Research Centre, Athens University of Economics and Business, Founder Fashion Revolution Greece
November 27 th	10:00-10:15	Recap of Day 1
		ENTER
	10.15 - 10:35	CODES - Catalog of products
		КЕРА
	10:35 - 11:05	Webinar 1 - How Conscious Consumerism Shapes
		Clothing Design"
		Tena Lavrenčić, Ethical Fashion Advocate,
		speaker, events organizer, Thinking Threads
<u> </u>	11:05 - 11:35	Webinar 2 - Continuous Mass Customization:
		Processes from the User to the Product by Means
		of a Generative Interactive Modelling Approach"
		Massimo Fantini, Senior Project Manager with a degree in Mechanical Engineering and a PhD in Industrial Engineering Design and Methods, Romagna Tech
	11:35 – 11:45	Break
	11:45 -12:15	Webinar 3 – Games, New Technologies & Trends
		in Fashion Industry











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	Dr. Makrina Viola Kosti , PhD Researcher ITI, Centre for Research and Technology Hellas (CERTH)
12:15 – 12:25	Closing Ceremony





