

CODES – CO-DEsign for Sustainability

AGENDA

| CODES FESTIVAL- November 26 th & 27 th 2024, online | | |
|--|---------------|--|
| <u>Date</u> | <u>Time</u> | <u>Activity</u> |
| November 26 th | 10:00-10:10 | Welcome and Introduction <i>Enter Koprivnica</i> |
| | 10:10 -10:20 | Institutional Session: Project Outcomes Presentation of the CODES Project Achievements |
| | 10:20 – 11:05 | Meet the Designers Sunčana Jozić Lučić, Croatia Anna Kalifatidou, Greece Maria Chiara Pisoni, Italy |
| | 11:05 – 11:35 | Webinar 1 - "CIRCES: Innovating Education Through Sustainable and Digital Design" Elena Formia, Vera Fabbretti, Alberto Calleo, Alma Mater Studiorum – University of Bologna |
| | 11:35 – 11:45 | Break |
| | 11:45 – 12:15 | Webinar 2 "Sustainable Branding: Telling Your Green Story Through Fashion" Staša Randall |
| | 12:15 – 12:45 | Webinar 3 - "Social Fashion Entrepreneurs & Circular Manufacturing in the Context of Horizon Fabrix" |

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| | | Dr Fiori A. Zafeiropoulou, Founder Fashion Revolution Greece & SOFFA, Head of Research Unit FRFashTech AUUEB |
| <i>November 27th</i> | 10:00-10:15 | Recap of Day 1 ENTER |
| | 10.15 – 10:35 | CODES - Catalog of products KEPA |
| | 10:35 – 11:05 | Webinar 1 - How Conscious Consumerism Shapes Clothing Design” Tena Lavrenčić |
| | 11:05 – 11:35 | Webinar 2 - Continuous Mass Customization: Processes from the User to the Product by Means of a Generative Interactive Modelling Approach” Massimo Fantini, Romagna Tech |
| | 11:35 – 11:45 | Break |
| | 11:45 -12:15 | Webinar 3 – Games, New Technologies & Trends in Fashion Industry <i>Dr. Makrina Viola Kostic, Ph.D. Researcher, CERTH</i> |
| | 12:15 – 12:25 | Closing Ceremony |